Research, Technical Assistance, and Outreach

Our researchers are well versed in the issues relevant to public affairs and can help provide solutions to such issues through data-driven decision making using evidence-based techniques. We offer years of experience with program evaluation and policy analysis across a host of policies and issues.

We have a vast toolkit from which to draw – organizing stakeholders in public, nonprofit, and private organizations, conducting spatial analyses of data using GIS, establishing performance measures, leading program evaluations, writing grants, facilitating strategic planning, providing performance assessments – and we look forward to discussing with you how we can be of assistance to your public or nonprofit agency, division, or organization.

Our comprehensive list of services includes:

- Performance Measures & Benchmarks
- Survey Research
- Program Evaluation
- Policy Analysis
- Evaluation & Outcome Reports
- Strategic Planning
- Facilitation Services
- Budget & Financial Analysis
- Citizen Satisfaction Studies

Find out more at ualr.edu/iog/consulting-group.
SCHEDULE AT A GLANCE

WEDNESDAY, MAY 31
3:00 PM to 7:00 PM  Conference Check-in, DoubleTree Hotel Lobby
5:00 PM to 7:00 PM  Opening Reception at the DoubleTree Hotel, Grant Ford Room, 19th Floor

THURSDAY, JUNE 1
7:30 to 9:30 AM  Conference Check-In:
DoubleTree Hotel Lobby
UNO Campus: Milo Bail Student Center, Ballroom
8:15 AM  Shuttles begin from DoubleTree Hotel to UNO Campus
9:00 AM to 9:30 AM  Opening Ceremony, UNO Campus: Milo Bail Student Center, Ballroom
9:40 AM to 11:00 AM  Concurrent Session I
11:10 AM to 12:30 PM  Concurrent Session II
12:40 PM to 2:00 PM  Plenary Session and Lunch, Milo Bail Student Center, Ballroom
2:10 PM to 3:30 PM  Concurrent Session III
3:40 PM to 5:00 PM  Concurrent Session IV
5:00 PM to 5:30 PM  Shuttles begin from UNO to Reception (Brickway Brewery)
(Brickway is within walking distance from DoubleTree Hotel)
5:30 PM to 7:30 PM  Reception at Brickway Brewery (Old Market)
7:00 PM to 8:00 PM  Shuttles available from Brickway Brewery to DoubleTree Hotel

FRIDAY, JUNE 2
8:15 AM  Shuttles begin from DoubleTree Hotel to UNO Campus
9:00 AM to 10:20 AM  Concurrent Session I
10:30 AM to 11:50 AM  Concurrent Session II
Noon to 1:20 PM  Plenary Session and Lunch, Milo Bail Student Center, Ballroom
1:30 PM to 2:50 PM  Concurrent Session III
3:00 PM to 4:20 PM  Concurrent Session IV
3:00 PM to 5:30 PM  Shuttles begin from UNO to DoubleTree Hotel
5:00 PM to 7:00 PM  Closing Reception at the DoubleTree Hotel, Aksarben Room, 3rd Floor

*Times subject to change.
WELCOME TO OMAHA!

The Conference Planning Committee, the University Of Nebraska at Omaha’s College of Public Affairs and Community Service and the School Of Public Administration and the conference sponsors are excited you are here!

This conference is historic with three separate conferences coming together around one central theme - “Addressing Complexity in Public Administration: Identifying Issues, Crafting Innovative Solutions and Celebrating Successes.” We developed the conference agenda around the areas of focus for the three groups: Complexity in Public Administration, Social Equity, Diversity and Inclusion in Public Administration, and Competency in Complexity for Public Service Education. You’ll see these themes emerge in the breakout sessions and we hope you will leave this conference with a keen understanding of what we can do to advance public service.

The conference has been designed so that there are a number of opportunities for these three great organizations to mingle and share information. Please feel free to attend any session, regardless of sponsoring organization. All conference registrants have full access to all sessions.

This year’s conference promises to be informative, enlightening, and memorable. I look forward to the next few days and the ensuing dialogue.

Welcome to Omaha, Midwest Public Affairs Conference, Social Equity and Leadership Conference and Teaching Public Administration Conference!

Ethel Williams, Ph.D.
Conference Chair
WELCOME TO MPAC!

Colleagues:
I am pleased that you have joined us in Omaha for this special event. The Midwest Public Affairs Conference is proud to be run concurrently with the Teaching Public Administration and Social Equity Leadership conferences. We were happy that our hosts at UNO SPA were enthusiastic about facilitating this unique opportunity, and hope it will serve as a guide for other joint events in the future.

Now in our fourth year, MPAC continues to grow both in the size and diversity of its content. In additional to our traditional panels, we are providing an ever-more expansive set of workshops; this year’s sessions have added training in principles of evaluation, academic branding, and social media network analysis to our traditional offerings. We are pleased to host meetings of Academic Women in Public Administration and ASPA District IV, and continue to recruit groups seeking venues for engagement. Our affiliate publication, the Journal of Public and Nonprofit Affairs, is increasing its publishing frequency to three issues per year. I am proud that their promise to produce quality research with direct implications for practice is being fulfilled.

This year’s theme spans all three organizations, inviting attendees to consider a more complicated future for public affairs. Because of the increasing complexity of its problems, data science will play an outsized role in future of our decision-making. The public sector has traditionally lagged far behind the private sector in the use of advanced communications technology, hybrid governance networks posit us to reconsider long-held beliefs about the role of public and nonprofit sectors, and basic assumptions of civic choice are being upended by behavioral public administration. In an age of continuous disruption, it is imperative that academics and practitioners embrace a much more forward-looking approach to innovation and institutional change.

I am happy to welcome Dr. Rosemary O’Leary, our distinguished guest who happily accepted our invitation to serve as our keynote speaker. The release of the 2nd Edition of her popular book, Ethics of Dissent: Managing Guerilla Government, comes at a particularly challenging time for the integrity of American political institutions. We look forward to her remarks with great interest.

Thank you for contributing to MPAC 2017, I hope you find our event enjoyable and insightful.

Sincerely,

Stephen Kleinschmit, Ph.D.
MPAC Founder and President (2015-2018)
Welcome to TPAC!

The Board for Section on Public Administration Education (SPAE) and the University of Nebraska Omaha (UNO) School of Public Administration, thank you for joining us at the 40th Annual Teaching Public Administration Conference (TPAC)! I always come away from TPAC reenergized by my interactions with old friends and new colleagues I’ve met. I leave excited to try out the new ideas I’ve learned that will help me better prepare my students with the competencies they need to be effective public administrators.

SPAE, Founding Principles, & TPAC 2017

TPAC began in 1978 with a goal of being a relatively informal conference where colleagues could interact more deeply to share ideas for improving teaching, while having fun and building camaraderie. TPAC is founded upon the principles that effective teaching is challenging and meaningful work that requires focused effort and commitment to improve upon; and the best way to advance teaching is for colleagues to come together to discuss and share teaching practices.

SPAE became the sponsor of and steward for TPAC because the conference’s purpose aligns with our mission to provide “a forum for information exchange among members in regard to innovative curricula and pedagogical approaches.” The SPAE Board believes TPAC is such a critical conference because teaching often does not receive the formal attention, recognition, or nurturing it should in our disciplines or institutions. TPAC is one of SPAE’s efforts to provide the craft of teaching the forum it deserves.

This year’s TPAC carries on the tradition started 40 years ago by providing many interactive forums for dedicated faculty to share strategies and discuss ideas for improving teaching with a goal of helping ensure our students develop the competencies they need to be successful in a complex and changing world. This year we have also sought to expand participant opportunities, and the reach of TPAC, by integrating the conference with the Midwest Public Affairs (MPAC) and Social Equity Leadership (SELC) conferences. I look forward to meeting, sharing, and learning from colleagues at all three conferences and hope you will too.

Thanks to UNO School of Public Administration!

When you see them, please thank Megan Nelson, Meagan Van Gelder, Ethel Williams, and the wonderful team at UNO for all the time and effort they have put into ensuring a great experience – this was especially challenging given the need to coordinate and integrate three conferences. Finally, I hope you enjoy the lovely campus here at UNO and the beautiful City of Omaha!

Sincerely,

Alex Heckman, Ph.D.
Chair, ASPE Section on Public Administration Education
President, Central Ohio ASPA
Chair, Franklin University Department of Public Administration (Columbus, Ohio)
THANK YOU TO OUR SPONSORS

UNIVERSITY OF NEBRASKA AT OMAHA
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midwest public affairs conference

ASPA
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COLLEGE OF URBAN PLANNING AND PUBLIC AFFAIRS

University of Nebraska Omaha
CONFERENCE INFORMATION

WEAR YOUR NAME BADGE
Be sure to wear your name badge during the conference. You must have a name badge to be admitted to sessions, lunches, and receptions.

REGISTRATION DESKS
There are two conference registration sites—one located at the DoubleTree Hotel Lobby, and another on UNO’s Campus. Hours of operation for each desk are as follows:

DoubleTree Lobby
Wednesday, May 31: 3:00 PM to 7:00 PM
Thursday, June 1: 7:30 AM to 9:30 AM

UNO Campus—Milo Bail Student Center, Ballroom
Thursday, June 1: 7:30 AM to 9:30 AM

UNO Campus—Hospitality Room, Chancellor’s Room (2nd Floor)
Thursday, June 1: 9:30 AM to 4:00 PM
Friday, June 2: 9:00 AM to 4:00 PM

DINING ON-CAMPUS
A full Food Court and Starbucks Coffee is available in the UNO Milo Bail Student Center, 2nd Floor. Snacks are also available throughout the day in the Maverick Den, MBSC, 1st Floor.

Food Court Hours: 7:30 AM to 2:30 PM
Maverick Den (snacks): 7:30 AM to 4:00 PM

HOSPITALITY ROOM
For your comfort, a Hospitality Room will be open and available to you throughout the conference. Fresh coffee, hot tea, and water are available to all conference attendees. The Hospitality Room is located in the UNO Milo Bail Student Center, Chancellor’s Board Room (2nd Floor).

ONE CONFERENCE, THREE TRACKS
As a friendly reminder, you are welcome to attend any and all sessions, no matter the track.

We hope you have a lovely time here on the University of Nebraska at Omaha campus. Go Mavs!

TRANSPORTATION DETAILS
Complimentary shuttle buses are available during designated times throughout the conference. Each morning, the shuttle buses will be available from the DoubleTree Hotel to the UNO campus.

From the DoubleTree Hotel Lobby, go to the North Entrance by going down the stairs/elevator to Capitol Street. The bus loading area is on the north side of hotel on Capitol Street. Buses will leave the hotel each morning at:

8:15 AM: First Bus Departs
8:20 AM: Second Bus Departs
8:25 AM: Third Bus Departs

*If you miss a shuttle bus from the DoubleTree Hotel, UNO, or would like to explore the city, you may take the Metro City Bus #2 to campus. (See Metro Bus brochure in your conference bag for schedule).

END OF THE DAY SHUTTLES
Shuttles will pick up on campus at UNO in the same area where you were dropped off—on the north side of the UNO Milo Bail Student Center.

On Thursday, shuttles will taxi guests from UNO’s campus to the reception site at Brickway Brewery in Downtown Omaha. The shuttle will begin departing campus at 5:00 PM.

On Friday evening, shuttles will begin departing campus at 3:00 PM. The last bus to depart from campus is at 5:30 PM.

NAVIGATING CAMPUS
Our conference will take place in two buildings on campus at the University of Nebraska at Omaha (UNO). See the next page for views of each building.

Welcome sessions, lunches, and most MPAC and TPAC sessions are held in the Milo Bail Student Center (MBSC). Most SELC sessions will be held in the Barbara Weitz Community Engagement Center (CEC).
WELCOME TO UNO
Our conference will take place in the Milo Bail Student Center and the Barbara Weitz Community Engagement Center, both located on the University of Nebraska at Omaha’s campus. These buildings are in close proximity, just steps away from one another.

NEED A CAMPUS MAP?
For a look at the entire UNO Dodge Campus, refer to page 42 in the conference program.
PRE-CONFERENCE SCHEDULE

WEDNESDAY, MAY 31

WELCOME!
3:00 PM to 7:00 PM: Conference Check-In, DoubleTree Hotel Lobby
5:00 PM to 7:00 PM: Opening Reception at the DoubleTree Hotel, Grant Ford Room, 19th Floor

THURSDAY, JUNE 1: MORNING REMINDERS

STILL NEED TO CHECK-IN?
There are two conference registration sites—one located at the DoubleTree Hotel Lobby, and another on UNO’s Campus. Hours of operation for each desk are as follows:

**DoubleTree Lobby**
Wednesday, May 31: 3:00 PM to 7:00 PM
Thursday, June 1: 7:30 AM to 9:30 AM

**UNO Campus—Milo Bail Student Center, Ballroom**
Thursday, June 1: 7:30 AM to 9:30 AM

**UNO Campus—Hospitality Room, Chancellor’s Room (2nd Floor)**
Thursday, June 1: 9:30 AM to 4:00 PM
Friday, June 2: 9:00 AM to 4:00 PM

DINING OPTIONS
Starbucks Coffee, meals, and snacks are available in both the DoubleTree Lobby and the UNO Milo Bail Student Center, 2nd Floor, UNO Food Court.

Food Court Hours: 7:30 AM to 2:30 PM
Maverick Den (snacks): 7:30 AM to 4:00 PM

CATCH THE BUS
Conference volunteers will be in the Hotel Lobby to assist you in finding the buses. From the DoubleTree Hotel Lobby, go to the North Entrance by going down the stairs/elevator to Capitol Street. The bus loading area is on the north side of hotel on Capitol Street. Buses will leave the Hotel each morning at:

8:15 AM: First Charter Bus Departs
8:20 AM: Second Charter Bus Departs
8:25 AM: Third Charter Bus Departs

*If you miss a shuttle bus from the DoubleTree Hotel, UNO, or would like to explore the city, you may take Metro City Bus #2 to campus. (See Metro Bus brochure in your conference bag for full schedule).
THURSDAY, JUNE 1: OPENING CEREMONY
9:00 AM TO 9:30 AM

OPENING CEREMONY I MBSC, BALLROOM

Welcome to UNO, Omaha
John Bartle, Dean, College of Public Affairs and Community Service

MPAC Welcome
Stephen Kleinschmit, MPAC Chair

NAPA Welcome
Terry Gerton, NAPA President and CEO

TPAC Welcome
Alex Heckman, TPAC Chair

Conference Navigation
Megan Nelson, Conference Host Committee

THURSDAY: 1ST CONCURRENT SESSION
9:40 AM TO 11:00 AM

3RD ANNUAL MPAC-JPNA SYMPOSIUM ON LOCAL GOVERNMENT GOVERNANCE | SESSION I | MBSC DODGE A
Chair: Chris Goodman, Assistant Professor, University of Nebraska at Omaha

1) Consolidation Derailed: Aborted Attempts at Consolidation under Indiana’s Government Modernization Act
Charles D. Taylor, Associate Professor of Political Science
Dagney Faulk, Director of Research, Center for Business and Economic Research
Pamela Schaal, Assistant Professor of Political Science
Ball State University

2) Social Welfare Spending in Large Cities: Implications for Fiscal Federalism
Janet M. Kelly, Professor
Aaron C. Rollins, Jr, Assistant Professor
University of Louisville

3) Determinants of Payments in Lieu of Taxes (PILOT): The Case of Wisconsin Municipalities
Craig S. Maher, Director, MPA Program and Nebraska State and Local Finance Lab
University of Nebraska at Omaha

4) Handing Over the Keys: Local Government Use of Nonprofit Economic Development Corporations
Alicia Schatteman, Associate Professor
Aaron Deslatte, Assistant Professor
Northern Illinois University
THURSDAY: 1ST CONCURRENT SESSION
9:40 AM TO 11:00 AM

MPAC PANEL | ENVIRONMENTAL POLICY | MBSC CHANCELLOR’S ROOM
Chair: Stephen Kleinschmit, Assistant Professor, Western Michigan University

1) Environmental Sustainability Versus Pro-Growth Economic Policies: Lessons from China
Shanthi Karuppusamy: Associate Professor, FLAME University
Meng Yuan: PhD Candidate, Northern Illinois University

2) The Evolving Market for Green Bonds
Beverly Bunch, Professor
University of Illinois Springfield

3) Developing a Local Environmental Plan: An Innovative Solution in Two Central Philippine Communities
Anatoly Karpov Pajunar Buss
Silliman University

MPAC PANEL | CRIMINAL JUSTICE | MBSC COUNCIL
Chair: Hunter Bacot, Professor, University of Arkansas at Little Rock

Kathryn L. Schwaeble, Public Administration PhD Student
James R. Brunet, Associate Professor, Director of Public Safety Leadership Initiative
North Carolina State University

2) The Internalization and Externalization of Child Problem Behaviors: Rupturing the School to Prison Pipeline
Eric J. Reed, Doctoral Student
Old Dominion University

3) Against the Peace and Dignity of the State
Elizabeth S. Overman, Professor
University of Central Oklahoma

TPAC PANEL | PROFESSIONAL CITIZENS AND PUBLIC SERVICE VALUES | MBSC GALLERY
Moderator: Eric Click, Associate Professor, Park University

This panel explores and debates critical public service values through competencies in education, workforce development, healthcare, and mentoring.

1) Education and Public Service Values: Ethics and Non-Profit
Eric Click, Associate Professor
Park University

2) The MPA Curriculum and Nonprofit Job Based Competencies
Rebekkah Stuteville, Professor
Park University

3) Instilling Public Service Values in the Healthcare Environment
Suzanne Discenza, Professor (Ret.) and Lecturer
Park University and UC Denver, School of Public Affairs

4) Using Mentoring to Teach Public Service Values in the Classroom
Melissa C. Emerson, Assistant Professor
University of Wisconsin-Stout
SELCPANEL | REDUCING POLICE AND COMMUNITY VIOLENCE  | CEC 205

Chairs: James Nordin, DPA, Golden Gate University; Linda Orrante, LCSW Independent Consultant; Sean McCandless, University of Colorado-Denver; Alfred T. Ho, Professor, University of Kansas

Using three panels from the 2016 SELC, we constructed an examination of direct, social and cultural violence, particularly related to police and incarceration. We then presented a Child Welfare System model that could be used to reduce police and community violence. This presentation recaps that work and brings it up to 2017.

SELCPANEL | PUBLIC GOOD AND PROCUREMENT  | CEC 209

Chair: Joshua Steinfeld, Assistant Professor and Graduate Certificate in Public Procurement and Contract Management, Old Dominion University

1) Social Procurement as A Mechanism for Achieving Equity Across Communities
Joshua Steinfeld, Assistant Professor and Graduate Certificate in Public Procurement and Contract Management
Kouliga Koala, Doctoral Student
Old Dominion University

2) Government Collaboration for Sustainable Public Procurement
Ana-Maria Dimand, Doctoral Student
Florida International University

3) An Evaluation of Organizational Leader Compensation: An Ethics Approach to Considering Income Disparity
Michael Laughlin, Doctoral Student
University of Missouri

B.J. Fletcher, Doctoral Student
University of Nebraska at Omaha

4) Power and Expertise in Civic Engagement and Participation Models
Lora Frecks, Doctoral Candidate
University of Nebraska at Omaha

SELCPANEL | ENVIRONMENTAL JUSTICE AND SOCIAL EQUITY  | CEC 201

Chair: Blue Woodridge, NAPA Fellow and Professor, Virginia Commonwealth University

1) Have Minnowbrook III Emerging Scholars Sought to Continue the original Minnowbrook Social equity Agenda?
Matthew S. Mingus, Professor & Doctoral Program Chair
Western Michigan University

2) Environmental Justice Rediscovering its Roots | Environmental Justice - Revisiting a Social Movement
Frederick Gordon, Chair, Chair, Department of Politics, Philosophy and Public Administration
Columbus State University

3) The Contributions of the National Academy of Public Administration to the Furtherance of Social Equity in Governance?
Blue Wooldridge, NAPA Fellow and Professor
Virginia Commonwealth University
THURSDAY: 2ND CONCURRENT SESSION
11:10 AM TO 12:30 PM

3RD ANNUAL MPAC-JPNA SYMPOSIUM ON LOCAL GOVERNMENT GOVERNANCE | SESSION II | MBSC DODGE A
Chair: Doug Ihrke, Professor and Department Chair, University of Wisconsin Milwaukee

1) Leveraging Media, Social and Otherwise to Connect Local Government Research to Practice
Michael Ford, Assistant Professor of Public Administration
University of Wisconsin-Oshkosh

2) Understanding Perceptions of Council Member-Department Head Interactions in Wisconsin Local Government: What Factors Make a Difference?
Michael Ford, Assistant Professor
University of Wisconsin-Oshkosh
Douglas Ihrke, Professor and Department Chair
University of Wisconsin-Milwaukee

3) Enabling Cooperation: Exploring the Connections between Variation in State Rules about Inter-Municipal Cooperation and Local Officials’ Attitudes and Behaviors Toward It
Thomas S. Skuzinski, Assistant Professor
Virginia Tech

MPAC WORKSHOP | EVALUATION: AN OVERVIEW OF MODELS AND APPROACHES | MBSC 224 (CANCELED AS OF 5.25.17)

This mini-workshop provides a broad overview of models and approaches to evaluation in interdisciplinary contexts. Beginning with a hands-on exercise on the logic of evaluation, participants will be introduced to a range of methods-oriented, use-oriented, values-oriented, and social justice oriented approaches to evaluation. Participants will also gain insight into how their own backgrounds, training, and contexts may influence their choice of, or preference for, particular approaches. Incorporating small group activities and discussions, this workshop presents a starting point to delving into the world of evaluation theory and practice. Audience: evaluation novices and practitioners of all levels in all sectors.

Daniela Schroeter, Assistant Professor
Western Michigan University

SELC PANEL | NASPAA SITE VISIT TRAINING | MBSC 224
Chair: Crystal Calarusse, Chief Accreditation Officer, NASPAA

NASPAA’s accreditation process, driven by public service values, is mission- and outcomes-based, and grounded in an in-depth self-evaluation of programs using the NASPAA Accreditation Standards – the quality benchmark of global graduate public service programs. Programs seeking accreditation use the self-study process to support program improvement, strengthen their commitment to public service education, and showcase their accomplishments. This workshop is a training opportunity for academics and practitioners who are interested in serving as site visitors, or those preparing to host visits. The training will provide an overview of the NASPAA Standards, logistics of the process, and prepare volunteers to serve as a NASPAA site visitor.

*Ahead of attending the training, participants are asked to watch the NASPAA Standards training videos at: http://accreditation.naspaa.org/for-site-visitors/site-visitor-training/*
Chair: Elizabeth M. Gillespie, Doctoral Student, University of Nebraska at Omaha

1) Personnel Performance Management in Civil Services: Does Pay for Performance Matter?
Vilma Tubutiene, Visiting Researcher at UNO and Doctoral Student
Siauliai University

2) Online Professional Development: An Equal Opportunity Investment?
Dorothy Norris-Tirrell, Senior Director of Academic Affairs and Research
Nonprofit Leadership Alliance

Megan Nelson, Career and Student Services Associate & Campus Director, Nonprofit Leadership Alliance
University of Nebraska at Omaha

3) Understanding the Role of the Middle Manager: A Case Study of the U.S. Environmental Protection Agency
Aleea L. Perry, Assistant Professor
Indiana University of Pennsylvania

4) Organized Labor: A Misunderstood Public Good
John Kretzschmar, Director, William Brennan Institute for Labor Studies
University of Nebraska at Omaha

Chair: Yu-Che Chen, Director, Global Digital Governance Lab and Associate Professor, University of Nebraska at Omaha

1) A Study of The Roles Between Chief Information Officers Working in Traditional Public Sector and Traditional Private Sector Organizations
Michael Pippin, PhD Candidate
University of Nebraska at Omaha

2) Can Big Data Improve Public Policy Analysis?
Jing Shi, Associate Professor
Huazhong University of Science and Technology

Yu-Che Chen, Ph.D.
Director, Global Digital Governance Lab and Associate Professor
University of Nebraska at Omaha

3) Perspectives on Using Research to Inform Decision Making in Public Affairs
Raun Lazier, Director of Policy
Nathan Williamson, Senior Analyst
U.S. Department of Veterans Affairs
TPAC PANEL | BEST PRACTICES IN EXPERIENTIAL LEARNING | MBSC COUNCIL
Chair: Alicia Schatteman, Associate Professor, Northern Illinois University

1) Beyond Service Learning: Using Experiential Courses to Promote Public Intellectualism and Negate Town-Gown Tensions
   Hannah Lebowitz, Doctoral Student
   Cleveland State University
   Del Bharath, Doctoral Candidate
   University of Nebraska at Omaha

2) Engaging Students through Non-Traditional Classroom Experiences
   Melanie Smith, Assistant Professor
   Jim Vanderleeuw, Associate Dean of the Hauptmann School
   Terry Ward, Assistant Professor
   Park University

3) Show Me the Money: Teaching Fundraising and Philanthropy through Service Learning
   Alicia Schatteman, Associate Professor
   Northern Illinois University

SELC PANEL | INCLUSION | CEC 201
Chair: Jooho Lee, Associate Professor, University of Nebraska at Omaha

1) Similarity Attraction and Old School Values: African American-Led Nonprofits and African American Youth
   Susan Gooden, Professor
   Michael Perkins, Research Assistant
   Lindsey Evans, Senior Research Associate
   Yali Pang, Research Assistant
   Virginia Commonwealth University

2) Legislative Conflict and Social Inclusion at Local Government
   Ming Yuan, Doctoral Candidate
   Northern Illinois University

3) A Tale of Redlining in Two Baltimore Neighborhoods
   Samuel L. Brown, Professor and Director
   Wichita State University

   Jeanette Martin, Business Manager
   Wichita State University

4) Representative Bureaucracy in Local Public Health Agencies: Do Top Bureaucrats Represent Minorities?
   Chad Abresch, Doctoral Candidate
   Jooho Lee, Associate Professor
   University of Nebraska at Omaha
THURSDAY: PLENARY AND LUNCH | MBSC BALLROOM | 12:40 PM TO 2:00 PM
SPONSORED BY BALL STATE CENTER FOR BUSINESS AND ECONOMIC RESEARCH

LUNCHEON ITINERARY
Luncheon Speaker,
Rosemary O’Leary, University of Kansas

iMPACt Award,
Presented by Ethel Williams

MPAC 2018 Announced,
Stephen Kleinschmit

*Name tags are required to enter all lunches, sessions, and receptions during the conference. If you misplace your name tag, please visit the Hospitality Room, on the 2nd Floor of the MBSC, for a new ID.

ROSEMARY O’LEARY, EDWIN O. STENE DISTINGUISHED PROFESSOR, UNIVERSITY OF KANSAS

Rosemary O’Leary was appointed the Edwin O. Stene Distinguished Professor of Public Administration at the University of Kansas in 2013, following a 24 year career at the Maxwell School of Syracuse University (Phanstiel Distinguished Chair in Strategic Management and Leadership) and the School of Public and Environmental Affairs at Indiana University-Bloomington (Professor).

O’Leary is the author or editor of twelve books and more than 125 articles and book chapters on public management. She was the creator and coordinator of the Minnowbrook III conferences (2008) which assessed the future of public administration around the world. She has won thirteen national research awards and ten teaching awards. O’Leary is the 2017 recipient of the Routledge Award for “outstanding contribution to public management research”) given by the International Research Society for Public Management (IRSPM). She was the 2016 recipient of the John Gaus Award (for a “lifetime of exemplary scholarship in the joint tradition of political science and public administration”) given by the American Political Science Association and the 2014 recipient of the Dwight Waldo Award (for “distinguished contributions to the professional literature of public administration and in recognition of a distinguished career as author, educator, and public administrator”), given by the American Society for Public Administration. She is the only person to win three Network of Schools of Public Policy, Affairs, and Administration awards for Best Dissertation (1989), Excellence in Teaching (1996) and Distinguished Research (2004).

An elected member of the National Academy of Public Administration, O’Leary was a senior Fulbright scholar in Malaysia (1998-99) and in the Philippines (2005-06). In 2014 she was an Ian Axford Public Policy Scholar in New Zealand. From 2003 to 2005 O’Leary was a member of the NASA’s Return to Flight Task Group assembled in response to the Columbia space shuttle accident where she was awarded the NASA Public Service Medal for her efforts. O’Leary is President-Elect of the Public Management Research Association, taking office in June 2017.
SAVE THE DATE
MPAC 2018
JUNE 6-8 2018
CHICAGO

INHERIT YESTERDAY. IMAGINE TOMORROW.

PUBLIC ADMINISTRATION
COLLEGE OF URBAN PLANNING AND PUBLIC AFFAIRS

UIC
THURSDAY: 3RD CONCURRENT SESSION
2:10 PM TO 3:30 PM

**MPAC PANEL | MUNICIPAL ECONOMICS | MBSC 224**
Chair: Michael Ford, Assistant Professor, University of Wisconsin at Oshkosh

1) Determinants of Perceptions of Economy and Efficiency in Municipal Courts in Wisconsin
   Douglas M. Ihrke, Professor and Chair
   Scott R. Letteney, Doctoral Candidate, City Attorney, Municipal Court Judge
   University of Wisconsin-Milwaukee

2) Life After a Military Base Closure in a Small City: It is not Life of the Living Dead
   James Newman, Assistant Professor
   Southeast Missouri State University

3) The Role of Local Government in Gentrification. A Review of The Political Environment in Omaha
   Del Bharath, Doctoral Candidate
   University of Nebraska at Omaha

**MPAC PANEL | PUBLIC AFFAIRS CASES: ECONOMIC AND SOCIAL DEVELOPMENT, HEALTH CARE, LAW, AND POLITICS | MBSC CHANCELLOR’S ROOM**
Chair: Eric Click, Associate Professor, Park University

1) The Economic and Social Impact of the National Baseball Hall of Fame and Museum on the Village of Cooperstown
   Eric Click, Associate Professor
   Park University

   Suzanne Discenza, Professor (Ret.) of Healthcare Administration
   Park University
   Lecturer, School of Public Affairs, University of Colorado Denver

3) Civil Legal Aid in Wisconsin: Access to Justice
   Melissa C. Emerson, Assistant Professor
   University of Wisconsin-Stout

4) Congressman Richard Bolling and Missouri Ethics Reform
   Rebekkah Stuteville, Associate Professor
   Park University

**MPAC WORKSHOP | AN INTRODUCTION TO SOCIAL MEDIA NETWORK ANALYSIS | MBSC DODGE A**
Presenter: Stephen Kleinschmit, Assistant Professor, Western Michigan University

This workshop provides an introduction to social media network analysis, an increasingly pervasive research methodology that is useful for analyzing organizational interactions online. Easily learned, consumer-grade tools such as NodeXL and VOSviewer (citation analysis) now allow academics and practitioners a much more nuanced understanding of online research. Bring your Windows-based laptop and you will be running analyses by the end of the session.
MPAC PANEL | MUNICIPAL GOVERNANCE AND POLICY | MBSC GALLERY
Chair: Michael Pippin, Doctoral Candidate, University of Nebraska at Omaha

1) Learning Within the 311 Service Policy Community: Conceptual Framework and Case Study of Kansas City 311 Program
Xian Gao, Graduate Student and Instructor
University of Nebraska Omaha

2) Institutional Dynamics and Structural Evolution in American City Government: Legitimizing Political Exclusion or Enabling Efficiency and Economy?
Shanthi Karuppusamy: Associate Professor
FLAME University
Meng Yuan: PhD Candidate
Northern Illinois University

3) Lessons Learned for Omaha Neighborhoods: The Benson-Ames Alliance as a Model for Citywide Alliances
Elizabeth Carvlin Fuesel, Pamela Duncan, Evan Schweitz
Master of Urban Studies Students
University of Nebraska at Omaha

4) Are We Better Off? Looking Back at Emergency Management Policy Implementation During the Obama Administration
Sean Hildebrand, Assistant Professor
Ball State University

MPAC PANEL | CIVIC ENGAGEMENT | MBSC COUNCIL
Chair: Josephine Gatti Schafer, Assistant Professor, Kansas State University

1) Proposing A Logic Model to Evaluate the Effectiveness of Citizen Participation
Zhe Xiao, Doctoral Candidate,
Nanjing University and Visiting Scholar
Alfred T. Ho, Professor
University of Kansas

2) Can Evidence Based Management Help Local Governments Engage Citizens?
Josephine Gatti Schafer, Assistant Professor
Kansas State University

3) Citizen Engagement: The Representativeness and Effectiveness of Appointed Volunteer Public Boards
George W. Dougherty, Jr, MPPM Directory and Assistant Professor
University of Pittsburgh

4) Social Equity: Policy Research Insights on the State of Women Veterans
Raun Lazier, Director of Policy
U.S. Department of Veterans Affairs

TPAC WORKSHOP | CINEMATIC REPRESENTATIONS OF PUBLIC ADMINISTRATORS AS A TEACHING RESOURCE | MBSC UMOHO
Facilitator: Lois Warner, Assistant Teaching Professor, Rutgers University

Learn best practices for enhancing courses by incorporating positive representations of public administrators, from demonstrations based on contemporary films, and from examples provided for lesson plans.
The American Society for Public Administration is the largest and most prominent professional association for public administration. It is dedicated to advancing the art, science, teaching and practice of public and nonprofit administration. Find more membership details online at www.aspanet.org/membership.

### Extensive Networking Opportunities
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ASPA Chapters and Sections provide excellent opportunities for public administrators—practitioners, students and academics alike—to meet and network within their geographic or interest areas. Most Chapters host networking events and meet regularly to keep everyone informed on the latest trends. Sections publish journals and newsletters that keep you current in your field. Get involved today!

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www.aspanet.org/PATimes | www.patimes.org
THURSDAY: 4TH CONCURRENT SESSION
3:40 PM TO 5:00 PM

MPAC PANEL | ORGANIZATIONAL BEHAVIOR | MBSC GALLERY
Chair: George Dougherty, Assistant Professor, University of Pittsburgh

1) Increased Executive Power Over the Administrative Rules Process: Information from a Natural Experiment
Michael Ford, Assistant Professor
University of Wisconsin-Oshkosh
Joshua Tegen, Doctoral Student
University of Wisconsin-Milwaukee

2) Promoting Public Accountability Through Collective Action Against Corruption in the Private Sector: Theoretical and Practical Implications for Business Associations
Yulia Krylova, PhD Candidate
George Mason University

3) Lessons Learned from Presidential Transition: Opportunities to Address Public Problems
Raun Lazier, Director of Policy, U.S. Department of Veterans Affairs
Nathan Williamson, Senior Analyst, U.S. Department of Veterans Affairs

MPAC PANEL | DOCTORAL STUDENT ROUNDTABLE | MBSC UMOHO
Chair: Stephen Kleinschmit, Assistant Professor, Western Michigan University

Join us as we discuss trends in doctoral education, with panelists at all stages of the process.

Lindsey Evans, Virginia Commonwealth University
Del Bharath, University of Nebraska at Omaha
Ruth Bates-Hill, Western Michigan University
Troy Washington, University of Wisconsin Milwaukee
B. Shine Cho, University of Nebraska at Omaha
Kathryn L. Schwaeble, North Carolina State University

TPAC DEMONSTRATION | EQUIPPING STUDENTS TO COMMUNICATE EFFECTIVELY AS PRACTITIONERS | MBSC 222
Presenter: Lora Frecks, Doctoral Candidate, University of Nebraska at Omaha

Students in MPA programs are expected to meet certain expectations in their written and verbal communications and can come to consider these standards as normal and desirable. However, these academic expectations are not always applicable to workplace communications with fellow public administrators or community members. This presentation will include some quick and easy techniques for practitioners to monitor the accessibility of communications. It will also include some ideas for incorporating these techniques into the classroom without distracting from academic communication expectations or consuming too much time. A handout summarizing the proposed techniques and strategies will be available.
TPAC BEST PRACTICES | TEACHING PROCUREMENT COMPETENCIES | MBSC 224
Chair: Alex Heckman, Chair – Department of Public Administration, Chair – Public Administration Programs, Franklin University

1) Contracting as a Core Knowledge Area
Howard Pierce, Supervisory Contracting Officer
Department of Defense

2) Theory, Practice, and Adult Learning: Insights from a Graduate Program Director in Public Procurement and Contract Management
Joshua Steinfeld, Assistant Professor
Old Dominion University

SELC PANEL | NAPA FELLOWS MEETING | CEC 201
Chair: Terry Gerton, NAPA President and CEO

SELC PANEL | POLICY | CEC 205
Chair: DeeDee Bennett, Assistant Professor, University of Nebraska at Omaha

1) Broadening the Discussion of Federal Housing Policy: A Case Study of One Inner Ring Suburb—Harvey, IL
Elizabeth Carvlin Fuesel, Master of Science in Urban Studies Student
University of Nebraska at Omaha

2) Neo-Federalism: The Case for Localized Policymaking in a Divided Era
Logan Seacrest, MPA Student
University of Nebraska at Omaha

3) Understanding What is Happening to L.G.B.T.Q.I.A. Public Policy in the New Administration
Wallace Swan, Contributing Faculty Member
Walden University

THURSDAY EVENING RECEPTION | BRICKWAY BREWERY | 5:30 PM TO 7:30 PM
SPONSORED BY THE UNIVERSITY OF NEBRASKA AT OMAHA

5:00 PM: CHARTER BUSES BEGIN FROM UNO TO RECEPTION AT BRICKWAY BREWERY
Be sure to wear your conference name badge—this is how you gain admittance to the reception. You also have a gift from us in the back of your name tag. Each guest is welcome to one drink, on us. Enjoy!

5:30 PM TO 7:30 PM THURSDAY NIGHT RECEPTION AT BRICKWAY BREWERY
Sponsored by University of Nebraska at Omaha

Brickway Brewery
1116 Jackson Street (Old Market)
Downtown Omaha

*After the reception, buses are available from the reception to the hotel. The last bus from the reception to the hotel is at 7:45 PM. The reception is walking distance from hotel.
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FRIDAY, JUNE 2: MORNING REMINDERS

DINING OPTIONS
Starbucks Coffee, meals, and snacks are available in both the Hotel Lobby and the UNO Milo Bail Student Center, 2nd Floor, UNO Food Court.

Food Court Hours: 7:30 AM to 2:30 PM
Maverick Den (snacks): 7:30 AM to 4:00 PM

CATCH THE BUS
Conference volunteers will be in the Hotel Lobby to assist you in finding the buses. For your reference, from the DoubleTree Hotel Lobby, go to the North Entrance by going down the stairs/elevator to Capitol Street. The bus loading area is on the north side of hotel on Capitol Street. Buses will leave the Hotel each morning at:

8:15 AM: First Charter Bus Departs
8:20 AM: Second Charter Bus Departs
8:25 AM: Third Charter Bus Departs

*If you miss a shuttle bus from the DoubleTree Hotel, UNO, or would like to explore the city, you may take Metro City Bus #2 to campus. (See Metro Bus brochure in your conference bag for full schedule).

FRIDAY: 1ST CONCURRENT SESSION
9:00 AM TO 10:20 AM

MPAC PANEL | PUBLIC-PRIVATE PARTNERSHIPS AND NETWORKS | MBSC UMOHO
Chair: A. Bryce Hoflund, Associate Professor, University of Nebraska at Omaha

1) Contracting for Public Stewardship in Public-Private Partnerships
Joshua Steinfeld, Assistant Professor
Kouliga Koala, PhD Student in Public Administration and Policy
Ron Carlee, Director, Center for Regional Excellence
Old Dominion University

2) Exploring Food Policy Networks: A Case Study of Omaha, Nebraska
Megan M. McGuffey, Doctoral Candidate, Graduate Assistant
A. Bryce Hoflund, Associate Professor
University of Nebraska at Omaha

3) A Framework for Simplifying Coproduction
Lora Frecks, Doctoral Candidate
University of Nebraska at Omaha
1) Fostering Women’s Economic Empowerment: A Study on Women’s Foundations  
Elizabeth M. Gillespie, Doctoral Student  
University of Nebraska at Omaha

2) Using Experimental Methods to Examine the Effect of National Service on Employability  
Jodi Benenson, Assistant Professor  
University of Nebraska at Omaha

Tara Kolar Bryan, Assistant Professor  
University of Nebraska at Omaha

Heming Zhao, MPA Student  
Indiana University South Bend

5) Exploring the Ethics of Government Organized Nongovernmental Organizations (GONGOs)  
Stephen Kleinschmit, Assistant Professor  
Vickie Edwards, Assistant Professor  
Western Michigan University

1) Spending $1 Trillion Wisely: How to Improve Investment in Transportation Infrastructure  
John R. Bartle, Dean  
University of Nebraska at Omaha

2) A Spending Portfolio Analysis of US Local Governments in 1997-2012  
Yan Wu, Doctoral Candidate, Renmin University and Visiting Scholar  
University of Kansas

3) Effects of Public Library Governance Structures on Spending  
Carol Ebdon, Regents/Foundation Professor  
University of Nebraska at Omaha

Ji Hyung Park, Assistant Professor  
James Madison University

Aimee Franklin, Presidential Professor  
University of Oklahoma

1) The Evolution of Nonprofit Management and Philanthropic Studies in the United States: Are We Now a Disciplinary Field?  
Roseanne Mirabella, Professor  
Seton Hall University

2) Doctoral Education Development of Public Administration and Public Policy  
Derek R. Slagle  
Adam M. Williams, Assistant Professor  
University of Illinois Springfield
TPAC BEST PRACTICES | USING SIMULATIONS TO TEACH BUDGETING SKILLS AND HOW TO NAVIGATE THE POLITICS OF THE BUDGETING PROCESS | MBSC GALLERY
Chair: Alex Heckman, Chair – Department of Public Administration, Chair – Public Administration Programs, Franklin University

1) The Use of In-Class Simulations to Teach the Local Government Budgeting Process
Darrin Wilson, Assistant Professor
Eastern Kentucky University

2) Using a Computer Simulation to Teach Students about Navigating the Ethics and Politics of the Budgeting Process
Alex Heckman, Chair – Department of Public Administration, Chair – Public Administration Programs Franklin University

SELC PANEL | DOCUMENTARY SCREENING AND DISCUSSION: “SOBER INDIAN DANGEROUS INDIAN” (9AM-11:50AM CONCURRENT SESSION 1 AND 2) | CEC 209
Chair: Elizabeth S. Overman, Professor, University of Central Oklahoma

John Maisch, J.D., Associate Professor (Film Director)
University of Central Oklahoma
Frank LaMere, Native American Activist
Chief Bryan Brewer, Past President
Ogalala Lakota Nation

SELC PANEL | MARGINALIZED POPULATIONS | CEC 201
Chair: BJ Fletcher, Doctoral Student, University of Nebraska at Omaha

1) Social Equity in the LGBT Veteran Community
Raun Lazier, Director of Policy
U.S. Department of Veterans Affairs

2) Use of Lethal Force by Law Enforcement
Michael Laughlin, Doctoral Candidate
University of Missouri-Columbia

3) Emergency Communications: Access and Credibility
DeeDee Bennett, Assistant Professor
University of Nebraska at Omaha

4) The Myth of Bureaucratic Neutrality: Institutionalized Inequity in Public Administration
Shannon Portillo, Associate Professor
University of Kansas
Domonic Bearfield, Associate Professor
Texas A&M University
Nicole Humphrey, Doctoral Student
University of Kansas

ASPA DISTRICT IV | MEETING | MBSC 224
Chairs: J. Paul Blake, /Director of Media and External Relations, University of Washington; Suzanne Discenza, Associate Professor and Director, Park University; Alfred Ho, Professor, University of Kansas
FRIDAY: 2ND CONCURRENT SESSION
10:30 AM TO 11:50 AM

MPAC PANEL | LOCAL GOVERNMENT FINANCE | MBSC GALLERY
Chair: John Bartle, Dean, University of Nebraska at Omaha

1) The Fiscal Impact of Economic Diversity on U.S. County Governments
Darrin Wilson, Assistant Professor
Eastern Kentucky University

2) Behavioral Public Finance: Elements, Studies, Implications
Kenneth A. Kriz Regents Distinguished Professor of Public Finance and Director
Kansas Public Finance Center
Wichita State University

3) Local Government Responses to Property Tax Caps: An Analysis of Indiana Municipal Governments
Dagney Faulk, Director of Research
Charles D. Taylor, Associate Professor
Pamela Schaal, Assistant Professor
Ball State University

MPAC PANEL | YOUTH DEVELOPMENT | MBSC COUNCIL
Chair: Aimee Franklin, Presidential Professor and Director of Programs, University of Oklahoma

1) IL 4-H Teen Leadership Development: Teens’ Views on Leadership Competency Programs
Amy Leman, DPA Candidate
Junfeng Wang, Associate Professor
University of Illinois at Springfield

2) Improving the Experience of System Involved Youth in Douglas County: How Youth and Family Voice Impact Decisions for Crossover Youth
Nick Juliano, Doctoral Student
University of Nebraska at Omaha

3) Examining Youth Outcomes of African-American Led Nonprofits
Susan T. Gooden, Professor and Principal Investigator, Virginia Commonwealth University
Lindsey L. Evans, Senior Research Associate, Virginia Commonwealth University
Michael L. Perkins, Graduate Research Assistant, Virginia Commonwealth University
Caper C. Gooden, Graduate Assistant, Johns Hopkins University
Yali Pang, Graduate Assistant, Virginia Commonwealth University

PREPARE, RESPOND, RECOVER WITH THE BEST.

EMERGENCY SERVICES PROGRAM | UNOEMGT@UNOMAHA.EDU | 402.554.4900
1) Authorship Revealed: Findings from A Systematic Review of Key Public Administration Membership Association’s Journals
Ruth M. Bates-Hill
Daniela C. Schroeter
Adel Aladlani
Hussein Chalabi
Gregory D. Greeman, II
Mike Mendenhall
Diane Thompson
Western Michigan University

2) Exploring Doctoral Public Administration Scholarship for an Historical Perspective
Derek Slagle
Adam Williams, Assistant Professor
University of Illinois Springfield

3) Debating Campaign Finance Legislation: Is Public Administration Relevant?
R. Sam Garrett, Specialist in American National Government, Congressional Research Service
Adjunct Lecturer
American University

4) Modeling for LGBT Inclusion in Public Administration
Christopher R. Surfus, Doctoral Student
Western Michigan University

1) Poverty and Poverty Programs in Illinois: Does Where You Live Matter
Linda Renee Baker
Paul Simon Public Policy Institute
Southern Illinois University-Carbondale

Patricia Byrnes
Economics Department and Center for State Policy
University of Illinois at Springfield

2) Trust in Government and Income Inequality
Nurgul R. Aitalieva, Assistant Professor
Indiana University – Purdue University Fort Wayne

3) Analysis of Federal Agriculture Spending and Its Effects on Food Insecurity
Chelsea Williams, PhD Student
Tennessee State University

4) Collaborative Evaluations: Working with the Government and Non-Governmental Systems that Support the Service Member and Veteran Community
Raun Lazier, Director of Policy, U.S. Department of Veterans Affairs
Nathan Williamson, Senior Analyst, U.S. Department of Veterans Affairs
TPAC PANEL | EXAMINING GRADUATE PA EDUCATION IN THE U.S. | SESSION 2 | MBSC 224
Chair: Michael Popejoy, Nova Science Publishers

1) Student Competency and Solving Complex Problems: Analysis from NASPAA Accreditation
Crystal Calarusse, Chief Accreditation Officer
NASPAA

2) Do Perceptions of Fit and Program Orientation Matter on the Career Preferences of Students in Public Administration Programs?
Leonard Bright, Assistant Provost of Graduate and Professional Studies, Associate Professor
Texas A&M University

TPAC WORKSHOP | TEACHING RESEARCH DESIGN VIA SYSTEMATIC REVIEW | MBSC DODGE A
(CANCELED AS OF 5.25.17)
Presenter: Daniela Schroeter, Assistant Professor, Western Michigan University

Doctoral-level research methods courses need to go beyond developing critical users of research to developing effective researchers and teachers of research methods. To do that requires in-depth understanding of what research is being conducted and used in the public administration profession. The course illustrated in this demonstration is intended to deliver core course content and at the same time initiate original research with potential for publication. Upon completing the course, students should be able to (1) effectively engage and collaborate in applied research projects, (2) understand uses of research design in public administration, (3) use varying research software, (4) transfer research findings into curriculum recommendation, and (5) apply research design to their dissertation ideas. This demonstration will show initial plans for the course and discuss adaptations made midcourse to maximize learning outcomes. Tentative findings from the review process will be illustrated and lessons learned from this course will be shared.

SELC PANEL | DOCUMENTARY SCREENING AND DISCUSSION: “SOBER INDIAN DANGEROUS INDIAN” (9AM-11:50AM CONCURRENT SESSION 1 AND 2) | CEC 209
Chair: Elizabeth S. Overman, Professor, University of Central Oklahoma

John Maisch, J.D., Associate Professor (Film Director)
University of Central Oklahoma

Frank LaMere, Native American Activist

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The Journal of Public and Nonprofit Affairs (JPNA) is a peer-reviewed, open source journal focused on providing a connection between the practice and research of public affairs. This is accomplished with scholarly research, practical applications of the research, and no fees for publishing or journal access. JPNA publishes research from diverse theoretical, methodological, and disciplinary backgrounds that address topics related to the affairs and management of public and nonprofit organizations. The content of the journal spans the spectrum from public finance and organizational behavior to health administration and veterans’ affairs.

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**FRIDAY: PLENARY AND LUNCH | MBSC BALLROOM | 12:00 PM TO 1:20 PM**

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**LUNCHEON ITINERARY**

Luncheon Speaker,
Terry Gerton, NAPA President and CEO

SELC 2018 Announced,
Blue Wooldridge

*Name tags are required to enter all lunches, sessions, and receptions during the conference. If you misplace your name tag, please visit the Hospitality Room, on the 2nd Floor of the MBSC, for a new ID.

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**TERRY GERTON, PRESIDENT AND CEO NATIONAL ACADEMY OF PUBLIC ADMINISTRATION**

Terry Gerton was named President and CEO of the National Academy of Public Administration in January 2017. The Academy is an independent, non-profit, and non-partisan organization, chartered by Congress to assist government leaders in building more effective, efficient, accountable, and transparent organizations.

Ms. Gerton brings to the Academy nearly 12 years in the Senior Executive Service as a career member and as a political appointee, and 20 years of service as an active duty Army officer. She has a broad range of experience in all aspects of public service management, and her expertise has been recognized with both the Distinguished and the Meritorious Presidential Rank Awards.

Most recently, Ms. Gerton served from June 2013 to January 2017 as the Deputy Assistant Secretary for Policy for the U.S. Department of Labor Veterans’ Employment and Training Service where her work helped drive the national veteran unemployment rate to its lowest in eight years. While at Labor, she also led the Department’s Center for Faith-based and Neighborhood Partnerships.

Prior to joining DoL, Terry spent 2 years as a Vice President at The Cohen Group, a Washington, DC consulting company. From 2003-2011, she served for eight years as a member of the Senior Executive Service in the Department of Defense. In her last position there, she was the Executive Deputy to the Commanding General of Army Materiel Command where she was responsible for the daily operations of over 70,000 civilian and 1,500 military employees around the world. Prior to that, she served as AMC’s financial controller for three years. She also served in the Office of the Secretary of Defense, Program Analysis and Evaluation where she was responsible for executing all aspects of the development of the OSD Future Years Defense Plan and submitting the plan to Congress.

Ms. Gerton’s twenty years of military service included a variety of staff and leadership positions, including the Executive Officer for the Army’s largest battalion (a 1200-soldier corps support maintenance battalion at Fort Hood), Professor of Economics at the United States Military Academy, and Company Commander of a 300-person direct support maintenance company in Germany.

Ms. Gerton graduated from the United States Military Academy and earned an MBA from Duke University. She earned the Distinguished Presidential Rank award in 2011 and the Meritorious Presidential Rank award in 2008. She also received the Decoration for Exceptional Civilian Service in 2011.
MPAC PANEL | BUDGETING | MBSC 222
Chair: Dagney Faulk, Director of Research, Ball State University

1) Priority-Driven Budget Reform as an Organization Change: Propositions
B. Shine Cho, Instructor and Doctoral Candidate
University of Nebraska at Omaha

2) Diagnosis of Defeat: Transportation Initiatives in an Era of Fiscal Challenge
Hunter Bacot, Professor
University of Arkansas at Little Rock
Elizabeth C. Pearce, Master of Public Administration Program
University of Arkansas at Little Rock

3) Does Cash Flow Matter? Organizational Impacts on Hospice Longevity
Robert J. Eger III, Associate Professor
Naval Postgraduate School
Maximiliano Mendieta, Assistant Professor
University of Michigan at Flint

MPAC WORKSHOP | NAVIGATING THE MINEFIELD OF CAREER OPPORTUNITIES FOR FEMALE CANDIDATES: FROM STUDENTS TO SENIOR HIRES, A COLLABORATION OF ACADEMIC WOMEN IN PUBLIC ADMINISTRATION | MBSC UMOHO
Chair: Alicia Schatteeman, Northern Illinois University; featuring Rosemary O’Leary, University of Kansas

You work for years towards that goal of getting your first faculty position after earning your degree or you are changing positions. We will discuss first job offers but also subsequent job offers and the challenges of both. Learn what and how to negotiate, why it matters, and learn lessons from other female faculty members. Discuss not only salary negotiation but non-financial considerations such as being recruited, dealing with counter offers, loyalty versus opportunity and the timing of when to be on the market.

MPAC PANEL | COMPARATIVE LOCAL GOVERNMENT | MBSC 224
Chair: Charles D. Taylor, Associate Professor, Ball State University

1) Determinants of Policy Conflict in Small Wisconsin Municipalities
Douglas M. Ihrke, Professor and Department Chair
University of Wisconsin-Milwaukee
Michael Ford, Assistant Professor
University of Wisconsin-Oshkosh

2) Government-Driven Sharing Economy: Lessons from the Sharing City Initiative of the Seoul Metropolitan Government
M. Jae Moon, Underwood Distinguished Professor
Yonsei University

3) Collaborative Governance of Civic Events: Brazil, Korea and the United States
Carol Ebdon, Regents/Foundation Professor
University of Nebraska at Omaha
Aimee Franklin, Presidential Professor
University of Oklahoma
Chair: John Bartle, Dean, University of Nebraska at Omaha

1) The Relationship Between Academic Administrators and University Outcomes
Brian D. Cherry, Professor
Northern Michigan University
Nathan J. Grasse, Assistant Professor
Carleton University
Douglas M. Ihrke, Professor,
University of Wisconsin-Milwaukee
Dale Kapla, Associate Provost
Northern Michigan University

2) From Service Learning to Service Consulting: Embedding Practical Skill Development in a Public Affairs Curriculum
Vickie Edwards, Assistant Professor
Western Michigan University

TPAC WORKSHOP | TWO-MINUTES BEFORE CLASS... | MBSC CHANCELLOR’S ROOM
Facilitators: Linda-Marie Sundstrom, Associate Professor; and Stephen Brown, Associate Dean of Student Development; California Baptist University

A common complaint among students in an asynchronous learning environment is the feeling of being disconnected from faculty and other students, and feeling a lack of dynamic feedback received from faculty and peers. This workshop will provide attendees with tools to help create the “connection” between students and faculty that goes beyond the text-driven discussion board style of communication. Workshop attendees will have a hands-on opportunity to create a PowerPoint Presentation with photos and graphics, animate the slides, record and audio track, upload the file to YouTube, and learn to use the free Closed Captioned feature built into YouTube. Attendees will also create a brief screencast with audio using a free software, Screencast-O-Matic. There will also be a brief hands-on session using PowToons and Zoom. Additionally, other tools will be demonstrated including Camtasia and green screen options. Attendees will also be given an opportunity to share techniques they have found helpful with the group. If possible, it is recommended that attendees bring their laptops to the workshop and have the latest version of PowerPoint updated on their system.

TPAC ROUNDTABLE | FINDING A PLACE FOR CRITICAL PERSPECTIVES IN NONPROFIT MANAGEMENT EDUCATION | MBSC GALLERY
A discussion about how nonprofit educators can apply a critical perspective on nonprofit management in the classroom such that it goes beyond the instrumental and managerial ideologies that dominate the field, to recognize that there are multiple ways to think about important topics in the field.

Angela Eikenberry, Professor
University of Nebraska at Omaha
Roseanne Mirabella, Professor
Seton Hall University
SELC PANEL | EFFECTIVENESS AND EQUITY | CEC 201
Chair: Samuel L. Brown, Director and Professor, Wichita State University

1) The Minority Political Leadership Institute: Leadership for Racial Equity
Nakeina E. Douglas-Glenn, Director,
Robert F. Allison, MPLI Program Assistant
The Grace E. Harris Leadership Institute
Virginia Commonwealth University

Lynette Plummer, Executive Assistant
Attorney General and Chief Deputy Attorney General

Edward K. Reed, Adjunct Faculty
John Tyler Community College

Rana Wilson, Systems Engineer
CSRA, Inc.

2) Social Equity at the Local Level: How Chief Administrative Officers Conceptualize and Operationalize the Third Pillar of Public Administration
Nicole Humphrey, Doctoral Student
University of Kansas

Shannon Portillo, Associate Professor
University of Kansas

3) Intersectionality: Creating a Space for Inclusion and Equity through a Social Justice Lens
Ashley Spivey, Chief Liberator
Ay Spivey

4) The Consequences of Understanding ‘Life’ as Human Capital: Welfare Reform in a Foucauldian Biopolitical Frame
Josh Shirk, Doctoral Candidate
University of Nebraska at Omaha

SELC WORKSHOP | MANAGING CRITICAL CONVERSATIONS | CEC 205
Chair: Kristin Norman-Major, Professor, Hamline University

This workshop will focus on how to have critical conversations about equity, diversity and cultural competence in the classroom. It is vitally important that these issues be at the core of our teaching but often we or our students are hesitant to engage in conversations on these issues. This session will allow people to share some promising practices for managing critical conversations in the classroom.

SELC INFORMATION SESSION | JOURNAL OF SOCIAL EQUITY IN PUBLIC ADMINISTRATION (SEPA) | CEC 209
Chair: Ricardo Greggory Johnson III, Professor and Program Director, University of San Francisco

Learn about the launch for the newly-proposed journal, Journal of Social Equity in Public Administration (JSEPA). A conversation will follow about topics and issues in the field.
Research
We perform customized studies that cover a variety of topics for state and local government, federal agencies, local and regional economic developers, businesses, and more.

Analysis
Our clear, comprehensive analysis makes local, state, and national public policy issues accessible to community leaders, policy makers, and the general public.

Survey Data Collection
We can assist in the development, distribution and analysis of electronic, on-site or telephone surveys.

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We hold the annual Indiana Economic Outlook and the quarterly Business Roundtable covering local economic forecasts.

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FRIDAY: 4TH CONCURRENT SESSION
3:00 PM TO 4:20 PM

MPAC WORKSHOP | CAREER AND EDUCATION: GRADUATE STUDENT PROFESSIONAL DEVELOPMENT | MBSC COUNCIL
This workshop follows an open forum format and fosters engagement between students and a panel of individuals experienced in the areas of governmental and nonprofit accounting, public sector financial management, budget forecasting, defense budgeting and management, public and nonprofit finance, health care management, public health, health services administration, health finance, and health care operations.

Robert J. Eger III, Associate Professor
Naval Postgraduate School

Maximiliano Mendieta, Assistant Professor
University of Michigan at Flint

MPAC WORKSHOP | BUILDING YOUR ONLINE BRAND: CHALLENGES AND OPPORTUNITIES | MBSC GALLERY
Our digital identity is a critical component of career success and its needs to be managed. Learn about the challenges of building an online brand and managing it, and the opportunities it brings to expand your networks and spread your research. We will evaluate social media platforms and websites that will give you the most visibility and recognition. If you’re a student or a digital native, this workshop will help you figure out where to start and how to be successful.

Alicia Schatteman, Associate Professor
Northern Illinois University

Angela Eikenberry, Professor
University of Nebraska at Omaha

TPAC ROUNDTABLE | PUBLIC ADMINISTRATION IN THE TRUMP ERA - THROWING OUT THE TEXTBOOK | MBSC UMOHO
With the increasingly rapid change of pace in Washington, DC under President Trump, the traditional way of teaching public administration topics and the current textbooks seem somehow inadequate. From issues of judicial review and The Hatch Act to the Politics-Administration Dichotomy and the agenda setting process, the staples of public administration courses seem to be finding their way into the consciousness of everyday Americans. Accordingly, we as educators need to stop and reflect about how we are teaching these subjects and how we are incorporating the current state of government into our teaching. A panel discussion surrounding this topic would offer insights into how educators are coping with challenge and provide suggestions as to how to best utilize this opportunity to engage students in real-world discussions.

Michelle Wooddell, Grand Valley State University
Michael Popejoy, Nova Science Publishers
Eric Click, Associate Professor, Park University
Melissa C. Emerson, Assistant Professor, University of Wisconsin-Stout
SELC PANEL | PORTRAYALS OF DISPLACEMENT, PARKS, AND POWERLINES IN URBAN DEVELOPMENT PROJECTS | CEC 201
Chair: Del Bharath, Doctoral Candidate, University of Nebraska at Omaha

Professional journalism is a powerful agent of social equity; social media aspires to be. This panel examines how the ambiguous effects of urban development projects are treated in traditional news outlets and social media, such as Facebook and Instagram. The first presentation analyzes ten years of Omaha World-Herald articles that promote and critique the (re)development of “Destination Midtown.” The second panelist uses her research on Instagram photos of the High Line in New York City to show relationships between green space, social equity, and social media. She argues that social media offers ways for planners and practitioners to create spaces by the people, for the people. The final presentation examines news articles published in the past five years addressing the aesthetic, safety, and reliability problems posed by overhead transmission and distribution lines in urban environments. Together, these three papers show that digital, sharable media can help unpack the multiple layers of information that are actualized as housing, parks, and electrification. We suggest that access alone does not directly translate into social equity; rather, social equity must acknowledge and produce healthy public discourse which is actualized in various forms of media.

Kimberly Kniefl, MLA
Kansas State University

Daniel Wuebben, Assistant Professor
Del Bharath, Doctoral Candidate
University of Nebraska at Omaha

SELC PANEL | TRANSPORTATION AND BUDGETING | CEC 205
Chair: Anatoly Karpov Pajunar Buss, Assistant Professor, Silliman University

1) The Continuing Challenge of Implementing Gender Budgets
John Bartle, Dean
University of Nebraska at Omaha

Marilyn Marks Rubin, Professor
John Jay College
CUNY

2) Taking Intersectional Feminism to the Streets: The Role of Gender in Transportation Decision-Making
Josephine K. Hazleton, Graduate Student
California State University, Stanislaus

3) Envisioning Equitable Transit-Oriented Development in Omaha
Evan Schweitz, Transit Planner
Omaha Metro

SELC PANEL | NAPA FELLOWS MEETING | CEC 209
Chair: Terry Gerton, NAPA President and CEO
FRIDAY EVENING CLOSING RECEPTION | DOUBLETREE HOTEL | 5:00 PM TO 7:00 PM
SPONSORED BY UNIVERSITY OF ARKANSAS AT LITTLE ROCK

3:00 PM TO 5:30 PM: BUSES BEGIN FROM UNO TO RECEPTION AT DOUBLETREE HOTEL
On Friday evening, shuttles will begin departing campus at 3:00 PM. The last bus to depart from campus is at 5:30 PM.

*Be sure to wear your conference name badge—this is how you gain admittance to the reception. Join us for drinks and hors d’oeuvres to celebrate the end of a successful conference!

5:00 PM TO 7:00 PM FRIDAY NIGHT RECEPTION AT DOUBLETREE HOTEL, AKSARBEN ROOM—3RD FLOOR
Sponsored by University of Arkansas at Little Rock
DoubleTree Hotel
Aksarben Room, 3rd Floor

YOUR FRIDAY EVENING ENTERTAINMENT: UNO JAZZ COMBO
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